



ComCap17

SEPT 10-13, 2017 — MONTEREY, CA

LOCAL INVESTING • ENTREPRENEURSHIP • ECONOMIC DEVELOPMENT

This conference provides concrete strategies for local investing across our country. Add your support to those who are working to promote community financial innovation. Inspire risk-takers, entrepreneurs, and citizens to be locally invested!

A Hatch Innovation National Conference

co-hosted by the City of Monterey and the Middlebury Institute of International Studies

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Investing into local economies has the potential to strengthen every corner of every state—which leads to a stronger, more resilient nation.

That's worth supporting!

– Amy Pearl

Founder, CEO, Hatch Innovation

WHY SUPPORT A CONFERENCE ON COMMUNITY CAPITAL?

Consider the national scene - politically, financially, culturally. What better way to send a clear message that you support healthy communities, financial access, innovative entrepreneurs, and small business? Access valuable marketing and brand affiliation and connect with community-building leaders. They'll get to hear from you as they discuss ways to strengthen local and state economies, relevant to everyone in the realms of startup, finance, equity, small business, and economic development.

Increase your reach across wide-ranging networks, industries, and disciplines in California and around the country.

WHY COMCAP?

The purpose of these national ComCap conferences is to provide much-needed updates, knowledge, and tools to those leaders working to implement new laws, develop platforms, and build capital mechanisms in their own communities. Many are struggling to better activate local crowdinvesting programs in their counties and states, and they need a place and time to connect, learn, and return home with best practices. ComCap is the only conference where equitable community capital strategies are the main focus of the gathering. This timely and cutting edge event hits every level: from national updates to state strategies, all the way to ensuring impact at the community level.

How do we cultivate community capital in our own community? How do we educate new investors? What capital raising mechanisms are now possible and how do I create them? What actions can community leaders take when making policy, legal, and economic development decisions? How do we make our communities strong and resilient?

Answers to these questions could transform our country! Sponsor ComCap17!

WHO ATTENDS?

At the past ComCap Conferences, we were joined by government leaders at every level, from the SEC and NASAA to the USDA and SBA, financial and legal professionals, economic developers, small business advisors and owners, nonprofits, banks, and community finance institutions. Speakers and attendees will connect to set the national agenda for local community capital in 2017 and into 2018.

FEATURED KEYNOTES:



JANELLE ORSI
CO-FOUNDER, SUSTAINABLE
ECONOMIES LAW CENTER



WOODY TASCH
FOUNDER,
SLOW MONEY INSTITUTE



SE-AH-DOM EDMO
MOVEMENT BUILDING DIRECTOR,
WESTERN STATES CENTER



MARCO VANGELISTI
FOUNDER, ESSENTIAL
KNOWLEDGE FOR TRANSITION



MICHAEL SHUMAN
ECONOMIST, ATTORNEY,
AUTHOR, ENTREPRENEUR



THIS YEAR'S CONFERENCE

FEATURED SESSIONS INCLUDE:

- + Patient Capital for Food, Farms, and Fisheries
- + Understanding Money, Investing and Wall Street
- + The Role of Philanthropy in Ecosystem Building
- + Entrepreneur Education & Compliance
- + Legal Updates, Challenges & Opportunities
- + Involving the "Crowdfunding Generation"
- + Making the Shift from "Buy Local" to "Invest Local"
- + many more

LAST YEAR'S CONFERENCE

2 days

19 states

28 sessions

65 speakers

328 attendees

22,548 social media impressions

∞ real-life connections

EGRET \$25,000 (only 2 available)

1. Introduction of Keynote Speaker/Welcome Panel
2. 10 full registration tickets
3. Reserved seating row in primary venues
4. Panel inclusion at ComCap17*
5. Sponsorship of morning or afternoon coffee station
6. Sponsor banner stand displayed in primary venues[†]
7. Target e-blast via ComCap newsletter list*
8. Pre- and post-conference newsletter banner ad
9. Half-page ad in printed program
10. Logo on attendee lanyard
11. Upcoming ComCap the Podcast episode sponsorship
12. Largest logo placement in conference materials
13. Premiere logo & bio placement on conference website
14. Right to supply attendee welcome bag and/or insert
15. Social media shout-out via @ComCapCon

HERON \$15,000 (only 2 available)

1. 10 full registration tickets
2. Panel inclusion at ComCap17*
3. Reserved seating row in primary venues
4. Upcoming ComCap the Podcast episode sponsorship
5. Exclusive session sponsorship with banner display[†]
6. Targeted e-blast via ComCap e-newsletter list*
7. Pre-conference e-newsletter banner ad placement
8. Quarter-page ad in printed program
9. Logo on potential conference attendee SWAG*
10. 2nd largest logo placement in conference materials
11. Logo and bio placement on conference website
12. Right to supply attendee welcome bag and/or insert[#]
13. Social media shout-out via @ComCapCon

CORMORANT \$10,000 (only 5 available)

1. 8 full registration tickets
2. Panel inclusion at ComCap17*
3. Exclusive session sponsorship with banner display[†]
4. Upcoming ComCap the Podcast episode sponsorship
5. Targeted e-blast via ComCap e-newsletter list*
6. Logo placement on conference website and program
7. SWAG inclusion in attendee welcome bag
8. Social media shout-out via @ComCapCon

[†] Banner stand, standard size, provided by sponsor

[#] Subject to remaining availability

* Subject to approval

IBIS \$5,000

1. 4 full registration tickets
2. Logo placement on conference website and program
3. Upcoming ComCap the Podcast episode sponsorship
4. Exclusive session sponsorship with banner display[†]
5. SWAG inclusion in attendee welcome bag
6. Social media shout-out via @ComCapCon

SANDPIPER \$2,500 (limited availability)

1. 2 full registration tickets
2. Assigned session sponsorship with banner display[†]
3. Logo placement on conference website and program
4. Social media shout-out via @ComCapCon

TERN \$1,000 (limited availability)

1. 1 full registration ticket
2. Assigned session sponsorship
3. Logo placement on conference website and program

FOOD & BEVERAGE PARTNERSHIP

We'd love to feature locally-proud food and drink companies. Email us to with your ideas!

1. Signage at ComCap17
2. Logo placement on conference website and program
3. SWAG inclusion in attendee welcome bag
4. Thank you in e-newsletter
5. Social media shout-out via @ComCapCon
6. Optional in-kind registration
7. Optional ComCap the Podcast episode sponsorship

RESERVE YOUR SPONSORSHIP TODAY!

We're open to your sponsorship ideas and have limited exhibitor space for our session sponsors. Email us to sign up! We will have limited exhibitor area available for session sponsors, see opportunities above.

Jess DeNoto, ComCap17 Director
503-452-6898
jess@hatchthefuture.org



THE LEADING EVENT FOR COMMUNITIES INVESTING IN THEMSELVES

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RESERVE YOUR SPONSORSHIP TODAY!



Local Contact:

Timothy Barrett, Councilmember, City of Monterey
831-277-9505 | timothybarrett@hotmail.com



National Contact:

Jess DeNoto, ComCap17 Director, Hatch Innovation
503-452-6898 | jess@hatchthefuture.org

